

BIO

Dan Lundmark is an award winning interactive media designer, technologist, and entrepreneur, providing solutions to businesses and organizations around the world for over 15 years. He has completed many design projects that extend brand identity consistently across print marketing collateral, interactive apps, websites, and video.

Recently Dan helped a client film a promo video and managed the online Youtube video campaign that has been viewed over 10 million times, leading to major media coverage including the *Wall Street Journal*, *CBS*, and online media including *Gizmodo*, *Engadget*, and *Reddit*, and ultimately leading to millions of dollars in product sales.

In an international contest for app design, Dan was a top 6 finalist and prize winner out of 2800 contestants, gaining mainstream attention including accolades from *New York Times* columnist David Pogue who chose Dan's application and UI design as a favorite of the contest.

Earlier in his career, Dan developed curriculum and taught new media classes at the American Film Institute and developed interactive design projects for Intel, Sony, UCLA, Warner Brothers, Blue Cross, Earthlink, and Sony Home Entertainment. Dan was a founding member of several successful tech business ventures.

Dan has always enjoyed art, technology, and economics. In school he formally studied art and design, including art history, drawing, logo and brand identity development, color theory, typography, photography, and interactive design. He also studied computer information systems analysis and design, and has a BA in information systems and economics. Dan also holds an MBA from Eastern University focused on international economic development and youth entrepreneurship. While finishing graduate school, he was awarded a research grant to study financial literacy in urban neighborhoods, and concluded with studies in Mexico, working with an NGO-backed MFI and a technology resource center for youth in the Distrito Federal region.

Dan is currently producing and directing a documentary film highlighting the environmental policies and impacts of MFIs and microenterprises. The production is shooting in HD digital video on location in Latin America, Africa, and Asia, featuring Nobel Prize winner Dr. Mohammad Yunus, interviews with leaders in the microfinance field, and on site tours showcasing best practices.

Recent trips have included photography and video in Haiti after the Port Au Prince earthquake documenting recovery and rebuilding efforts, as well as a large-scale aquaculture facility in Honduras that supports sustainable orphanages.

Dan serves on the board of the Burn Institute Inland Empire and as technical advisor and director of partnership development for local public charter school Micro-Enterprise Charter Academy, connecting professionals with underserved youth, which has included a project connecting NASA JPL scientists with youth in Long Beach, CA to create interactive presentations and short films.

He is a member of the Usability Professionals Association, a beta tester for Adobe, Inc., and Parallels Inc., is an active member of the DVinfo digital cinematography community, and contributes to several open-source software projects. He likes to go hiking with his wife Melissa, enjoys outdoor sports and is an avid runner.

Dan and his wife Melissa live in Long Beach, CA. He can be reached at 562.335.5179 or email dan@lundmark.com.